From: <u>ULI Los Angeles</u>
To: <u>Kent Smith</u>

Subject: Join ULI 8/19 for a Case Study of Hollywood Park & Inglewood

Date: Friday, July 24, 2015 1:57:50 PM

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Case Study: Hollywood Park & Inglewood

Wednesday August 19
Hollywood Park Casino, Breeders Cup Room
3883 West Century Boulevard
Inglewood, CA 90303

Did you notice that the old grandstand at Hollywood Park was imploded a few weeks ago? It went down with a huge bang! It really is booming times in Inglewood! So what's next? -Big things, to be sure. It started



with the revitalized Forum, and now all the talk is on the potential for the return of the NFL to Los Angeles. But there is so much more afoot at Hollywood Park and in the City of Inglewood.

The overall Hollywood Park site, at 298 acres, is undergoing a complete redevelopment. In addition to the stadium, the project is entitled for 2,500 residential units, a new Casino building (construction currently underway), 890,000 square feet of retail, 780,000 square feet of office, up to 3000 hotel rooms, a performance art venue with up to 6,000 seats and 25 acres of public parks space. And just a few blocks northwest is the Market Street redevelopment site, where a cluster of mixed-use infill projects will bring new housing, office and retail projects to the heart of downtown Inglewood.

On this ULI Case Study, we'll hear from the visionaries who are making all of this come to life: the stadium, the casino, the Hollywood Park site and the Market Street infill. Our panel includes one of the developers of the Hollywood Park Master Plan project and the architect who will provide insight regarding Market Street and the City Civic Center. We'll gather inside the Casino's Breeders Cup Room where we'll be able to see the first steps of the transformation of this entire site. As always with a ULI Case Study, the discussion will include a question and answer session

The demolition and construction of the infrastructure and new casino building is underway. Now the seeds are just beginning to sprout. Come

Upcoming Events

<u>July 28: YLG Art of Development</u> <u>- Finance</u>

Aug 6: Webinar: Building for Resilience: Strategies to Prepare for Extreme Events

Aug 11: YLG Summer Social

Aug 27: PARTNER EVENT: House LA: Tackling Los Angeles' Housing Crisis

October 5-8: ULI Fall Meeting

In Case You Missed Us!

<u>ULI Fall Meeting: Under 35</u> Young Leaders Scholarship Opportunity

<u>ULI Fall Meeting:</u> Wells Fargo Student Scholarship Opportunity

Event Recap: Case Study & Site
Tour - The Platform

join ULI as we take a look, and hear all about, the renaissance that will transform not just the City of Inglewood, but also the entire region. This case study and panel discussion will give ULI participants individual access to the people most knowledgeable about what is unfolding at Hollywood Park and its surroundings. We hope you can be a part of this discussion.

Panelists:

- Kimberly Roberts, Esq., Moderator
- Christopher Meany, Co-Founder, Managing Partner, Wilson Meany, Hollywood Park Master Plan
- Gerard McCallum II, Project Manager, Wilson Meany, Hollywood Park Master Plan
- Michael Anderson, Architect and CEO, BASE (Buildings Architecture Streets Engineering), Market Street Redevelopment

Registration

• Private: \$35 (Non-Member \$50)

Public/Nonprofit: \$30 (Non-Member \$40)Young Leaders: \$30 (Non-Member \$40)

• Student: \$25 (Non-Member \$35)

Please note that registration increases \$10 after Monday August 17. To register, click "Register Now" below or click here to download a registration form.

How to Get to the Case Study: The Crenshaw stop on the Green Line is located a little more than a mile south of the Casino. Several bus lines access the Station and area. Go

to http://socaltransport.org/tm pub start.php to plan your transit trip.

The Hollywood Park Casino is located on Century Boulevard in Inglewood, and is within two miles of the 405 (to the west), the 105 (to the south), and the 110 (to the east). From the 405, take Century east. From the 110, take Century west. And from the 105, take either Crenshaw or Prairie north. The event will take place in the Breeders Cup Room of the Casino.

Parking: Self-parking will be available on-site. Parking is accessible via Century Boulevard and Doty Avenue.

Event Sponsors:

